



# 2008 MUSTANG



Ford Mustang charges into 2008 as the one and only pony car on the streets, and looks to stretch its segment leadership with new features for that personalized look and feel that Mustang enthusiasts love.

Mustang remains one of the greatest automotive sales success stories of all time. Nearly one out of every two sports cars sold in America is a Mustang, and Mustang remains one of the hottest-selling cars in America. It's also America's best-selling convertible.

The 2008 Mustang intends to hold on to that sales leadership with new available features that will add personal appeal, including High Intensity Discharge (HID) headlamps, 18-inch wheels on the V-6 coupe, and an interior ambient lighting system. Three new colors enhance Mustang's bold, American style while safety improves with the addition of standard side air bags.

Two new Shelby Mustangs are available for 2008 – the 2008 Mustang Shelby GT and Shelby GT500KR. A limited-edition Warriors in Pink Mustang – designed exclusively in support of Susan G. Komen for the Cure® – also debuts in 2008 featuring unique pink exterior and interior design accents.

## NEW FOR 2008

- Front-seat side air bags now standard on all models
- Available interior ambient lighting
- Available HID headlamps
- 18-inch wheel offering on V-6 coupe
- 2008 Ford Shelby GT convertible completes the modern Shelby Mustang lineup
- 2008 Ford Shelby GT500KR joins Mustang's lineup in spring 2008
- Limited-edition Warriors in Pink Package supports Susan G. Komen for the Cure®
- Three new exterior colors:  
Silver Clearcoat Metallic;  
Dark Candy Apple Red Clearcoat Metallic;  
Vapor Clearcoat Metallic



## INNOVATION: CUSTOMIZABLE INSTRUMENT PANEL

For the ultimate in vehicle personalization, Ford Mustang offers the industry's first color-configurable instrument panel. Mustang owners can mix and match lighting at the touch of a button to create more than 125 different color backgrounds to suit their personality, mood, outfit or whim. For 2008, Ford also lets Mustang owners color even further outside the lines with an available interior ambient lighting package. This unique feature offers the option of illuminating the front and rear footwells and front cupholders with one of seven colors.

## VITAL STATISTICS

**Production Location:** Flat Rock, Mich.

**Powertrain:** 210-hp 4.0-liter V-6 with 5-speed manual (standard); 300-hp 4.6-liter V-8 with 5-speed manual (optional); 5-speed automatic (optional)

**Safety:** Standard front-seat side air bags; Dual-stage driver and front passenger air bags; Safety belt pretensioners; Passenger seat sensing; Crash severity sensing

**Series:** Coupe and convertible body styles; V-6 Deluxe, V-6 Premium, GT Deluxe and GT Premium